

WEEKS OF WELCOME

AUGUST 2021

RAMS
CONNECT



COLOR PALETTE

VCU Colors



VCU Digital Accent Palette



VCU Digital Neutral Palette



Weeks of Welcome



BLACK

000000

YELLOW

FFCE00

RED

D43900

BLUE

006894

POWDER BLUE

B2E0D6

GREEN

007E00

ORANGE

E57200

TAGLINE

———— WHERE RAMS CONNECT ————

TYPE

LEMON MILK PRO MEDIUM

ABCDEFGHIJKLMNOPQRSTUVWXYZ

0123456789?@!,%.&^()+-#

LEMON MILK PRO LIGHT

aAbBcCdDeEfFgGhHiIjJkKlLmMnNoO

pPqQrRsStTuUvVwWxXyYzZ

0123456789?@!,%.&^()+-#

GRAPHICS

WOW

WEEKS OF WELCOME



VCU



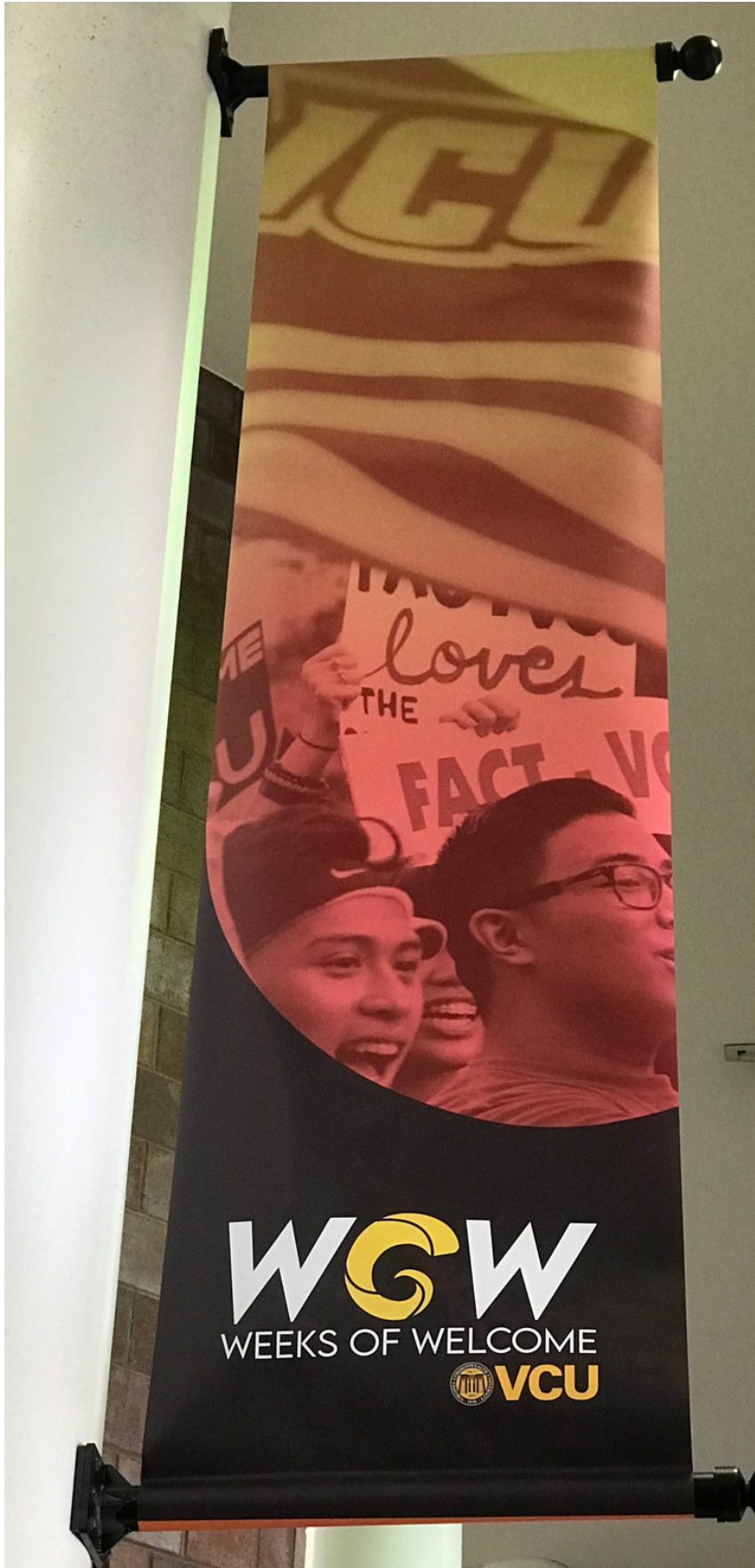
VOLUNTEER

WOW

WEEKS OF WELCOME







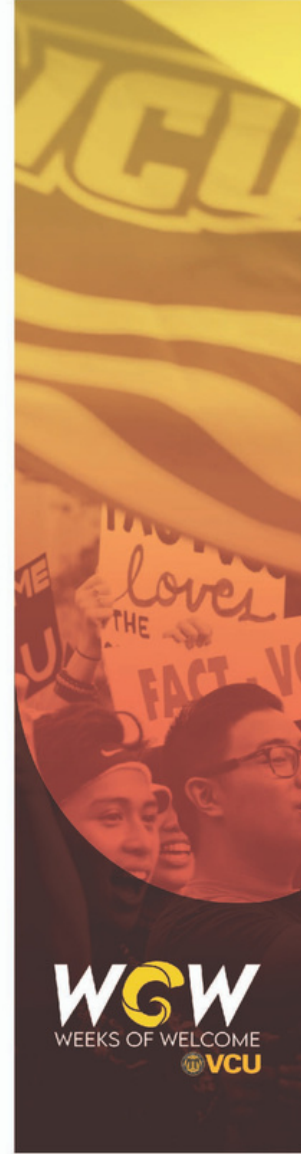
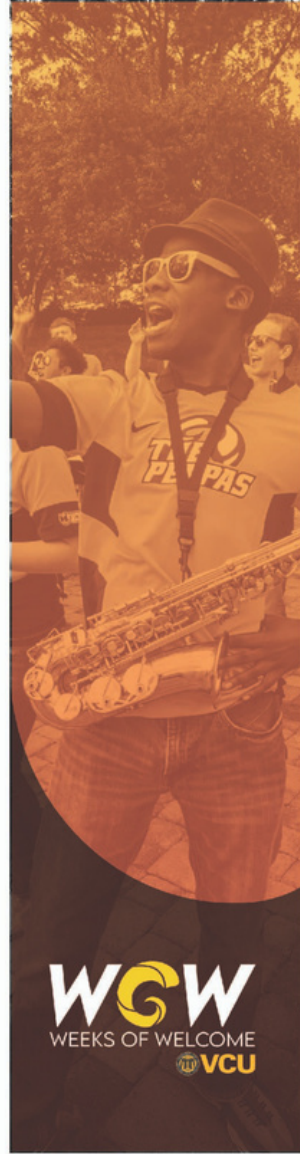
WHERE RAMS CONNECT.

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— AN OFFICIAL —
WGW
 WEEKS OF WELCOME
EVENT

— AN OFFICIAL —
WGW
 WEEKS OF WELCOME
EVENT



AUG/SEPT
2021

WGW
 WEEKS OF WELCOME
 VCU

S M T W T F S

16 17 18 19 20 21

WGW

22	23	24	25	26	27	28
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18

WGW



AN OFFICIAL

WOW

WEEKS OF WELCOME

EVENT

***TEST EVENT
NAME
EVENT DATE***



AN OFFICIAL
WGW
WEEKS OF WELCOME
EVENT

**NEW STUDENT
CONVOCATION,
RAM SPIRIT WALK &
THE COMMONS
CELEBRATION**

8.23



AN OFFICIAL
WGW
WEEKS OF WELCOME
EVENT

**MCV
BLOCK PARTY**

**9.2
4 TO 7 PM
LARRICK STUDENT CENTER**



Canva Templates

WOW

WEEKS OF WELCOME



VCU

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